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The **NA Way Magazine** is an important communication vehicle for our fellowship. It's a unique forum for sharing about NA recovery, unity, and service, and information about NA World Services. Many readers have chosen the electronic version of the magazine, which now includes enhanced content, but each year we still distribute more than 160,000 paper copies of *The NA Way*. At great expense, **thousands are returned** as undeliverable. We are challenged with continuing to provide this valuable resource and containing the cost of distributing it.

We took this discussion to the World Service Conference, where two recommendations were made to eliminate delivery of unwanted printed copies of the magazine and minimize rising distribution costs:

- Individuals with Internet access are urged to **e-subscribe**, which provides enhanced content that is not included in the paper version. This option eliminates the cost of printing and sending the magazine to you. If you don't have Internet access, or require a paper copy, you must resubscribe for the paper version.
- The magazine **will no longer be sent automatically** to NA groups, trusted servants, and service committees. Service bodies will be able to request multiple-copy subscriptions on behalf of their committees, trusted servants, and groups. Service bodies can visit www.na.org/subscribe for more information on multi-copy subscriptions.

These changes will take place in late 2010, but now is the time to e-subscribe at www.na.org/subscribe. If you don't e-subscribe or resubscribe, October is the last issue you will receive. The January 2011 issue will be delivered only electronically and to readers who have resubscribed.

**October
is the
last issue**

We will continue to add value to your electronic NA Way Magazine by including enhancements like additional stories, follow-up articles, photo features, live links to related information, etc.

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