Brainstorming Guidelines

One good idea leads to another…good idea.

“No” and “can’t” do not exist.

Listen and seek input to enhance your understanding.

Creativity has no limits.

Be part of—participate.

Think fast, analyze later… judging, evaluating, and criticizing are not brainstorming.

Learn from the past, but be willing to challenge your assumptions.

Freely share your thoughts and perspective.

And above all… HAVE FUN!