

Twelve-Year Meeting Trends

	2008	2010	2012	2014	2016	2018	2020	Average Growth
Western Europe	2,557	2,664	2,820	3,038	3,282	3,591	3,918	
		4%	6%	8%	8%	9%	9%	7%
Iran	11,256	16,793	18,195	18,200	20,598	21,974	26,075	
		49%	8%	0%	13%	7%	19%	16%
Middle-East	399	435	448	411	510	606	672	
		9%	3%	-8%	24%	19%	11%	10%
Africa	228	240	249	335	384	405	499	
		5%	4%	35%	15%	5%	23%	14%
USA	25,613	26,881	27,804	27,317	27,375	27,677	27,005	
		5%	3%	-2%	0%	1%	-2%	1%
Canada	1,166	1,243	1,369	1,360	1,263	1,323	1,369	
		7%	10%	-1%	-7%	5%	3%	3%
Central America	3,299	3,903	3,312	3,379	3,167	3,097	3,326	
		18%	-15%	2%	-6%	-2%	7%	1%
South America	1,272	1,251	1,524	2,250	1,932	2,189	2,857	
		-2%	22%	48%	-14%	13%	31%	16%
Brazil	1,998	1,995	3,153	3,581	4,427	4,374	4,633	
		0%	58%	14%	24%	-1%	6%	17%
Eastern Europe	256	308	345	440	564	646	734	
		20%	12%	28%	28%	15%	14%	19%
Russia	340	523	909	1,042	1,657	2,072	2,726	
		54%	74%	15%	59%	25%	32%	43%
Asia Pacific	1,458	1,533	1,639	1,649	1,747	2,061	2,261	
		5%	7%	1%	6%	18%	10%	8%
Total Meetings	49,842	57,769	61,767	63,002	66,906	70,015	76,075	
		16%	7%	2%	6%	5%	9%	7%