

**From:** NAWS Update <nawsupdate@na.org>

**Sent:** Friday, March 18, 2022 10:00 AM

**To:**

**Subject:** Attracting Members to Service Webinar, PR Week, Grab Bags



Hello,

We are writing to remind you about a few upcoming and ongoing things:

- [How to Attract Members to Service: 19 March Webinar \(www.na.org/webinar\)](http://www.na.org/webinar)
- [PR Week](#)
- [Mystery Grab Bags](#)

### **How do we attract members to service?**

Don't forget this week's webinar on attracting members to service. We are having fewer presenters this time so that we can spend more of the webinar in Q&A and sharing success stories.

19 March 2022, 11 am – 1 pm, Pacific Daylight Time. **Note: We changed from Standard to Daylight time last weekend.** Double check to make sure you have the correct log on time for your time zone.

Webinar ID: 826 9114 3020

Passcode: 1953

We will have Farsi, French, Spanish, and Portuguese interpretation, and the webinar will be streamed on YouTube in English. (The streaming link will be posted at [www.na.org/webinar](http://www.na.org/webinar) shortly after the webinar starts.)

Flyers are posted here: [www.na.org/webinar](http://www.na.org/webinar)

**PR Week**

The first week in June every year is PR week. This year's dates are 5–11 June 2022.

We encourage every service body to commit to at least one PR-related activity this week. PR Week is a great time to raise awareness about PR service within NA and to increase our visibility and strengthen our relationships with the public. You can find more information about PR week including ideas for activities here: [www.na.org/pr\\_act](http://www.na.org/pr_act) and flyers here: [www.na.org/events](http://www.na.org/events), and more information about PR week is here: [www.na.org/pr\\_act](http://www.na.org/pr_act).

Let us know what you have planned: [pr@na.org](mailto:pr@na.org)

### **Grab Bags**

Who doesn't love a surprise? We have grab bags of merchandise from previous World Conventions and other events for sale at [www.na.org/webstore](http://www.na.org/webstore). These make great auction and raffle items for events. They cost \$25 for one (Item #1001) and \$50 for three (Item #1001B), and each bag has at least \$50 of merchandise—shirts, hats, pins.... Some items are new; some are vintage.

You can find them listed in the Exciting Deals section of the Catalog drop-down menu in our webstore.

See you Saturday!

With Gratitude,

Your World Board

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