

World Convention of NA



WCNA 37

While our financial reconciliation for WCNA 37 was still underway by the time we published the 2018 *Annual Report*, we were able to share that we far exceeded our financial expectations for the event. WCNA 37's favorable financial outcome was the result of a combination of factors, including a record-breaking number of registrations and newcomer donations, more than \$300,000 in negotiated rebates, and trimming many expenses by using fewer contractors while doing much more of the work in-house.

Additionally, the Orange County Convention Center remembered us from the last World Convention in Orlando, and they were motivated to have us back, which led to deep discounts from them and other vendors. All of these factors created unusual and very hard-to-repeat circumstances for this convention. Perhaps the most significant financial impact of WCNA 37's success is how this revenue can help offset lower turnout for World Conventions held outside of North America. More specifically, WCNA 37's success helps make a location like Australia more possible for WCNA 38.

For those of you who were able to join us at WCNA 37, we thank you for your participation in this celebration of recovery. Your attendance and generous newcomer registration contributions made WCNA 37 the most impressive display of our unity and diversity to date, with over 21,000 registrations. Also, much of the success of WCNA 37 wouldn't have been possible without an incredible local workgroup and the support of the local convention bureau and convention staff, so we send our heartfelt gratitude to them all.

While we included many highlights of WCNA 37 in the 2018 *NAWS, Inc. Annual Report*, we want to share one more remarkable story here. Not only did local councilman present WCNA 37 with a proclamation from the city of Orlando at the beginning of the convention, but a state senator who was present because of the PR efforts by local members said that we did not have to tell him about NA. He had spent an hour making his way



through the convention center and had never experienced that level of love in any gathering before. Our members, through their actions, demonstrated that *The Magic is Still Real*, and we thank you all for your help in making that possible.

The table on the next page reports the accounting of the WCNA 37 budget compared to actual expenses. And with the books on WCNA 37 closed, we look ahead and prepare for WCNA 38.

WCNA 38

The World Convention Zone Rotation Plan from *A Guide to World Services in Narcotics Anonymous* calls for the location of WCNA 38 to be somewhere in the Asia-Pacific-Middle East-Africa Zone. Accordingly, we hope you are just as excited as we are to have our four-day celebration of recovery in Melbourne, Australia, in 2021—and plans are already starting to take shape!

Our ability to plan the convention using real numbers helps us remain financially prudent, which is why much

of the success this event relies heavily on early registration. As a result, the registration portal will open well in advance of the convention to provide members with ample time to register. But personal planning is equally important. Because of stringent entry requirements, Australia may not grant visas to all of our members. We suggest that you begin your visa application process once WCNA 38 preregistration goes on sale in September 2020. Typically, visas are good for one year.

We will provide updates to all interested members as frequently as we can. If you don't want to miss out, we encourage you to go to www.na.org/wcna and sign up to receive WCNA 38 updates. We hope to see as many of you as possible in Melbourne, Australia, in 2021 to celebrate recovery the NA way! Obviously, current events could impact the upcoming world convention. We will notify the fellowship once we have more information.

Future WCNA Locations

2021

WCNA 38

Melbourne, Australia

2024

WCNA 39

Washington DC, USA

2027

WCNA 40

Europe

2030

WCNA 41

North America

2033

WCNA 42

South America

WCNA 37 INCOME AND EXPENSES AS OF 5 MARCH 2019

WCNA 37 Income	Actual	Budget	Variance \$	Variance %
Registration	2,451,131	2,327,500	123,631	5.3%
Special Events	645,560	673,000	(27,440)	-4.1%
Newcomer Donations	33,226	15,000	18,226	121.5%
Merchandise	873,432	904,584	(31,152)	-3.4%
Other Sales - Rebates (still pending rebates)	352,241	50,000	302,241	604.5%
Total Event Specific Income	4,355,590	3,970,084	385,506	9.7%
WCNA 37 Expense				
Registration	636,867	739,200	(102,333)	-13.8%
Special Events	471,378	638,250	(166,872)	-26.1%
Program	325,831	356,500	(30,669)	-8.6%
Merchandise	757,063	785,600	(28,537)	-3.6%
Facilities	772,292	789,000	(16,708)	-2.1%
Support Committee	40,018	50,000	(9,982)	-20.0%
Administration	174,685	206,850	(32,165)	-15.6%
Total WCNA 37 Expense	3,178,133	3,565,400	(387,267)	-10.9%
Total WCNA 37 Excess Revenue	1,177,456	404,684	772,772	191.0%

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